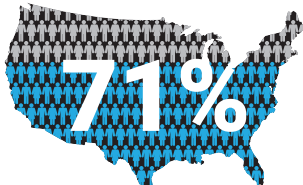


78%
OF CANDIDATES
WOULD APPLY
FOR JOBS ON THEIR
MOBILE PHONE

40%
OF EMPLOYEES
WILL BE
CONTRACT
by 2020




71%
OF ADULTS
IN THE U.S. NOW OWN A
WEB-ENABLED
SMARTPHONE
OR OTHER WIRELESS DEVICE

99% OF TEXT
MESSAGES
ARE READ AND
RECEIVED
WITHIN
90
SECONDS




90%
OF JOB SEEKERS
USE THEIR **MOBILE**
DEVICE TO SEARCH
FOR JOBS

(55%)
OF CANDIDATES
WHO DO USE THEIR
SMARTPHONE
TO JOB SEARCH DO SO
BECAUSE OF
SHEER
CONVENIENCE

77%
OF PEOPLE

AGED 16-34
USE A MOBILE DEVICE
IN THEIR JOB SEARCH


45% OF JOB SEEKERS
SAY THEY USE
THEIR **MOBILE**
DEVICE SPECIFICALLY
TO SEARCH FOR JOBS
AT LEAST ONCE A DAY



13% OF COMPANIES
ARE ADEQUATELY
INVESTING
IN MOBILE
RECRUITMENT


SEVEN OUT
OF 10
JOB SEEKERS
ALREADY USE
MOBILE TECHNOLOGY
TO SEARCH FOR JOBS

2%
OF FORTUNE **500**
COMPANIES CREATE
JOB APPLICATIONS
WITH MOBILE
USERS IN
MIND



54% OF PEOPLE
AGED 44-54
35% OF PEOPLE
AGED 55 AND OVER
USE **MOBILE**
DEVICES
FOR JOB SEARCHES